

Andrew Lenzini.

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Education

California State University, San Bernardino Sept 2012 - Jun 2016

Bachelors degree in **Graphic Design and Marketing** with a **minor in Computer Science**.

Work

Visual Designer Blink UX (Acquired Redshift Digital) Dec 2017 - Present

Used evidence driven design approaches to craft modern digital experiences that make people's lives easier and more enjoyable. Led and directed projects. Provided guidance and mentorship to designers. Planned and led client strategy workshops. Provided research driven solutions and concepts across a wide variety of industries. Developed product direction and strategy. Conducted audits and market research. Rapid exploration and concept iteration. Crafted design systems and offered brand guidance. Produced interactive prototypes and motion studies.

Visual Designer Punchcut Dec 2016 - Dec 2017

Helped create next-gen interfaces for mobile, web, wearables, and virtual/augmented reality. Conducted consumer research and developed product direction and strategy. Designed frameworks and brand guidelines. Developed interactive prototypes and motion studies.

UI Designer California State University, San Bernardino Mar 2014 - Jun 2016

Conceptualized and designed mobile application and website interfaces. Met with clients to simplify and determine product direction. Created wireframes, mockups, and user flows. Helped Developers reach design and implementation solutions. Presented interface and product direction at various conferences and departments.

Visual Designer Neighborhood Partnership Housing Services Nov 2014 - Sept 2016

Created marketing materials such as flyers, booklets, and mailers. Designed and coded e-newsletters that targeted customers, partners, and funders. Created and managed various web components such as forms, logs, and search tools.

Skills

User-Centered design	Motion and prototyping	Front-end web development
Design systems	User journeys	UI/UX Design
Design strategy	Divergence/convergence	Visual Design
Rapid ideation	Figma and Sketch	Collaborative

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